

Electro-Boost™

Contains Oxy-Cell

DESCRIPTION:

An oral electrolyte paste with Oxy-Cell to prevent muscle fatigue and dehydration. Improves stamina, respiration and allergies.

Oxy-Cell: Develops a stronger, healthier respiratory system by strengthening the walls of the lungs, diaphragm, and chest muscles to do the work necessary to move large volumes of air in and out.

PRODUCT ADVANTAGES:

- Allows more oxygen in the blood stream to burn the nutritional fuels for overall health and maximum performance
- Contains octacosanol for increased muscle strength, endurance, vigor, quicker reaction and faster recovery times
- Helps to maintain the health of red blood cells, along with having vitamins, minerals and amino acids, and electrolytes to help prevent dehydration, muscle fatigue, heat stress during tying up, and before or during activity
- A nutritional source of energy before or after athletic events
- Defense against respiratory allergies
- Fast absorption even in sick and dehydrated horses
- Each tube has 4 to 8 feedings

DIRECTIONS FOR USE:

Administer 20 cc orally 1 hour prior to event. Use 10 cc for light activity or when transporting horse or as needed for hydration. Works well even on the trail.

PACKAGING:

80cc dial-a-dose syringe, 6 syringes/display box,
6 display boxes/master case
Syringe UPC# 2-48611-98080-4
Case UPC# 1-48611-98080-6



GUARANTEED ANALYSIS:

| | |
|----------------------|--------|
| Salt (min)..... | 22% |
| Salt (max)..... | 24% |
| Zinc (min)..... | 250ppm |
| Potassium (min)..... | 8.5% |
| Calcium (min)..... | 0.80% |
| Calcium (max)..... | 1.3% |
| Glycine..... | 4.0% |
| Copper (min)..... | 100ppm |
| Chloride (min)..... | 22.0% |
| Sodium (min)..... | 8.0% |
| Sodium (max)..... | 10.5% |

No Added Sugar!

INGREDIENTS:

Vegetable Oil, Sodium Chloride, Potassium Chloride, Magnesium Sulfate, Wheat Germ Oil, Glycine, Silicon Dioxide, Calcium Carbonate, Zinc Proteinate, Manganese Proteinate, Copper Proteinate and Vitamin D₃ Supplement.

| | Form | Dosage | SRP per dose | Sodium Chloride | Potassium | Magnesium | Calcium | Phosphorus | Octacosanol | Glycine |
|----------------|--------------|-----------|--------------------|-----------------|-----------|-----------|---------|------------|-------------|---------|
| Electro-Boost™ | Paste / 80cc | 4-8 doses | \$2.74- \$5.48 | X | X | X | X | X | X | 4% |
| OTC™ Jug | Paste / 60cc | 1-2 doses | \$8.05- \$16.10 | X | X | X | X | X | | 0.63% |

Equine Performance Care

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Electro-Boost with Oxy-Cell increases the horse's lung strength: How?

By strengthening the walls of the lungs and strengthening the chest and diaphragm muscles. The muscles of the chest and diaphragm do the work necessary to move large volumes of air in and out of the horse's lungs.

Why increased lung strength is important:

The horse's system gets more oxygen in the blood stream to burn the nutritional fuels for over all health and maximum performance.

How we know there is an increase in lung strength:

The University of Illinois studies indicate that octacosanol allows for the efficient conversion of food and storage fuels into biological energy, resulting in increased **muscle strength, endurance, vigor, quicker reaction** and faster recovery times. Octacosanol has been clinically proven to increase oxygen utilization during exercise.

Electro-Boost with Oxy-Cell may contribute to developing a stronger/healthier respiratory system:

By doing this the horses system can absorb to its fullest capacity the nutrients in the digestive system.

Horse owners have experienced these changes in their horses:

Increased lung capacity, muscle tone, muscle strength, stamina and endurance. Reduction in time for speed events. Elimination of respiratory problems caused by allergies. New hair growth. No loss of performance during hot humid weather. Healthier looking horses.

Active Nutritional Ingredients In Electro Boost with Oxy-Cell

Octacosanol was identified by Professor Thomas Cureton at the University of Illinois as the component of wheat-germ oil that improved strength, reaction time, and endurance. In studies dating back to the 1960s, octacosanol has shown its ability **to enhance endurance and oxygen utilization during exercise. Research shows that octacosanol is taken up by muscles.** It appears that muscles store octacosanol and convert it to an energy source. Energy mobilization and metabolism are enhanced by octacosanol. The highest concentration of Octacosanol is derived from wheat germ.

Glycine is an amino acid which has beneficial effect on fluid and electrolyte transport in the small intestine.

Calcium and Vitamin D3 to help replace the calcium lost in sweat and to optimize action of the muscles during contraction and relaxation during performance activities.

Magnesium levels are supplied at a rate intended to promote magnesium's synergistic partnership with ATP (adenosine triphosphate) the energy compound in metabolism. Without this relationship the horse's muscles could not perform.

Essential electrolytes which are used for multiple body functions relating to fluid utilization, retention and conversion.

Electro Boost with Oxy-Cell helps prevent dehydration, muscle fatigue, heat stress during tying up and before or after activity. Also aids in the absorption of nutrients, vitamins and minerals.