

adventure plus FOR DOGS

**ADVENTURE™ PLUS CONTAINS
IMIDACLOPRID AND PYRIFPOXYFEN,
THE ACTIVE INGREDIENTS USED
IN ADVANTAGE® II FOR DOGS.**



**ADVENTURE™ PLUS
STOPS FLEAS
BEFORE THEY BITE**



FLEAS



EGGS



LARVAE



LICE

ADVENTURE PLUS KILLS ALL LIFESTAGES OF FLEAS

**Kills all life stages of fleas
within 12 hours of application**

**Prevents fleas on treated dogs
from reinvading homes**

Also treats, prevents and controls lice

Waterproof after application

Easy application

Fleas make you and your dog miserable and can cause serious health issues, which is why treating your dog year-round is so important.

New Adventure™ Plus for dogs controls all life stages of fleas – eggs, larvae, pupae and adults. A convenient once-a-month topical treatment, Adventure Plus kills fleas through contact within 12 hours of application – so unlike oral treatments, with Adventure Plus fleas don't have to bite to be controlled.

Adventure Plus is waterproof and stays effective after swimming and bathing. It can be used on dogs and puppies 7 weeks and older who weigh three pounds or more.

Adventure Plus contains two powerful active ingredients. Recommended by veterinarians, imidacloprid attacks a flea's nervous system to paralyze and kill it on contact before it bites your dog. The second ingredient, pyriproxyfen insect growth regulator (IGR), attacks and kills flea eggs, larvae, and pupae to keep immature fleas from becoming biting adults.

HOW TO APPLY: Use ONLY on Dogs 7 Weeks and Older and Weighing More Than 3 lbs.

Remove one applicator tube from the package. Hold applicator tube in an upright position facing away from you and your pet's face and eyes. Pull cap off tube. Turn the cap around and place other end of cap back on tube. Twist cap to break seal, then remove cap from tube. The dog should be standing for easy application. Part the hair on the dog's back, between the shoulder blades, until the skin is visible. Place the tip of the tube on the skin and squeeze the tube to expel the entire contents directly on the skin. Do not get this product in your dog's eyes, or allow your dog to ingest this product. Do not allow the product to run off. Discard empty tube as described in the Storage and Disposal section of the product package. Under normal conditions this product is effective for a month. However, in case of severe flea infestation, retreatment may be necessary earlier than four (4) weeks. Do not re-treat more often than once every seven (7) days. After flea control is attained, return to a monthly retreatment schedule.

DO NOT USE ON CATS. Keep cats away from treated dogs for 24 hours. If applied to a cat or ingested by a cat, contact your veterinarian immediately.



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adventure[™] plus^{FOR} CATS

**ADVENTURE[™] PLUS CONTAINS
IMIDACLOPRID AND PYRIPROXYFEN,
THE ACTIVE INGREDIENTS USED
IN ADVANTAGE[®] II FOR CATS.**



**ADVENTURE[™] PLUS
STOPS FLEAS
BEFORE THEY BITE**



ADULT FLEAS



FLEA EGGS



FLEA LARVAE



WATERPROOF

ADVENTURE PLUS TARGETS ALL LIFE STAGES OF FLEAS

Kills fleas within 12 hours of application

**Prevents fleas on treated cats
from re-infesting homes**

Waterproof protection

Easy application

Fleas make you and your cat miserable and can cause serious health issues, which is why treating your cat year-round is so important.

Adventure[™] Plus For Cats offers triple flea protection – eliminates adults, eggs and larvae. Adventure Plus is a convenient, once-a-month topical treatment that kills fleas through contact within 12 hours of application. Unlike oral treatments, with Adventure Plus fleas don't have to bite to be controlled.

Adventure Plus is waterproof and stays effective even after bathing. It can be used on cats and kittens 8 weeks and older who weigh two pounds or more.

Adventure Plus contains two powerful active ingredients. Recommended by veterinarians, imidacloprid attacks a flea's nervous system to paralyze and kill on contact before it bites your cat. The second ingredient, pyriproxyfen insect growth regulator (IGR), attacks and kills immature flea stages to keep them from developing into biting adults.

HOW TO APPLY: For Use **ONLY** on Cats 8 Weeks and Older and Weighing More Than 5 lbs.

Remove one applicator tube from the package. Hold applicator tube in an upright position facing away from you and your pet's face and eyes. Pull cap off tube. Turn the cap around and place other end of cap back on tube. Twist cap to break seal, then remove cap from tube. Part the hair on the neck at the base of the skull until the skin is visible. Place the tip of the tube on the skin and squeeze the tube to expel the entire contents directly on the skin. Do not get this product in your cat's eyes, or allow your cat to ingest this product. The product is bitter tasting and salivation may occur for a short time if the cat licks the product immediately after treatment. Treatment at the base of the skull will minimize the opportunity for the cat to lick the product. Do not allow the product to run off. Discard empty tube as described in the Storage and Disposal section on the package. Under normal conditions this product is effective for one month. However, in case of severe flea infestation, retreatment may be necessary earlier than four weeks. Do not retreat more often than once every seven days. After flea control is attained, return to a monthly retreatment schedule.

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