

StandGuard™ Pour-on Insecticide

ELANCO

StandGuard™



Key points

Powerful —

- Most potent pyrethroid on the market*
- Quick kill

Innovative —

- Contains gamma-cyhalothrin, newest technology in the pyrethroid class
- First time used in cattle

Convenient —

- Ready to use
- Low use rate; one bottle treats 90 head



Indications

- For control of horn flies and lice on beef cattle and calves
- Season-long control of lice with single application

Dose and application information

- No dilution necessary; product is ready to use
- Apply product along the backline at the rate of:
 - Less than 600 lbs: 10 mLs ($\frac{1}{3}$ fl oz)
 - More than 600 lbs: 15 mLs ($\frac{1}{2}$ fl oz)

DefenseSequence®

Insecticide resistance has evolved in almost every species of livestock pest. Therefore, the continued success of pest management is dependent upon the viability of chemical molecules and reducing the incidence of resistance.



DefenseSequence®

Defense Sequence is a proactive pest management program that focuses on chemical class rotation, with cultural and biological control practices, which provides sustainable product efficacy and superior pest control. The chart below illustrates how pour-on applications can be utilized effectively through the rotation of chemical classes.

| POUR-ON RECOMMENDED USE PROGRAM | | | | |
|---------------------------------|--|--|-----------------------------|--|
| Treatment | 1 st application | 2 nd application | 3 rd application | 4 th application |
| Season/timing | Fly season (at treatment threshold) | If treatment threshold is reached again | Fall (end of fly season) | Winter to early spring (lice treatment) |
| Insecticide class | Spinosyn | Pyrethroid | Spinosyn | Pyrethroid |
| Product | Elector® | StandGuard Pour-on | Elector | StandGuard Pour-on |

Packaging

StandGuard Pour-on is available in a 30 fl oz (900 mL) bottle. The bottle is designed for convenience with an easy squeeze-and-pour design. The bottle treats 90 cattle (600 lbs or less).



Satisfaction Guaranteed

Revitalize your insect control program with StandGuard — satisfaction guaranteed. If you aren't satisfied with StandGuard, you will be reimbursed. Satisfaction guarantee offer expires December 31, 2007. For complete offer rules, call Durvet at 1-800-821-5570.



*Elanco Animal Health study numbers: D3A290503, D3A480504, D3A550602 and D3A310601; Dow-Cheminova study number: Y45175001

Satisfaction Guarantee program rules:

The Satisfaction Guarantee is only available for the most recent purchase of Elanco StandGuard Pour-on products. Purchase must have been made within the last 12 months. You may receive an equal number of replacement doses of Elanco's Elector pour-on. Taxes and shipping charges are not reimbursable. The Satisfaction Guarantee does not cover any other costs associated with the control of flies or lice. An itemized, original printed receipt for the purchase of StandGuard Pour-on brand products must be submitted to Elanco. The printed receipt must show the place of purchase, the date of purchase, the product brand name, the amount of product purchased and the purchase price. Elanco reserves the right to request original printed receipts to be submitted by mail before a Satisfaction Guarantee will be processed if Elanco decides to accept fax or electronic submissions. All unused product must be returned to Durvet who is coordinating the Satisfaction Guarantee program for Elanco. Customers will call Durvet (1-800-821-5570) for instructions to return unused product and arrange for product replacement. Postage will not be reimbursed. Satisfaction Guarantee valid only on StandGuard Pour-on brand products labeled for sale in the United States. Satisfaction Guarantee not valid in situations where StandGuard Pour-on brand products have not been used according to label directions. One offer per cattle operation/distributor customer. Please allow 2-4 weeks for processing. StandGuard Pour-on brand products that have been obtained free of charge are not eligible for the Satisfaction Guarantee program. Elanco's exclusive obligation under this guarantee is to replace a qualifying purchase with Elector Pour-on product as stated herein. Limitation of remedies from label apply.

StandGuard™ is a trademark for Elanco's brand of gamma-cyhalothrin.

Elector® is a registered trademark for Elanco's brand of spinosad.

DefenseSequence® is a trademark of Elanco Animal Health.

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