BCP-First Colostrum®

Bovine IgG - Escherichia coli Antibody

Indications:

BCP First Colostrum is indicated for use in neonatal calves as an aid in the transfer of passive immunity, and as an aid in the prevention of severe diarrhea and death associated with K99 *E.coli* in neonatal calves.

* Lactobacillus acidophilus, Lactobacillus lactis, Lactobacillus casei, Streptococcus diacetylactis, and Bifidobacterium bifdum.

Ingredients:

EACH DOSE CONTAINS:

Dehydrated 1st day bovine colostrum, dried milk proteins, viable lactic acid bacteria, essential vitamins and minerals

Approved For Use On:

Neonatal Calves

Directions:

For neonatal calves, mix 1 pack (350 grams) into 1-1/2 quarts (1,419 mL) of lukewarm water. Administer as single dose by bottle, pail, or esophageal feeder.

Packaging:

350 gram packet, 12 per case UPC # 7-45801-10160-9



WHEN DO I NEED BCP FIRST COLOSTRUM?

- · Poor maternal instincts of newborn calf
- Presence of E.coli K99 is suspected
- First calf heifer colostrum is poor quality
- Cow mastitis
- Unsure of early calf history
- Unhealthy cow
- When you need lower mortality rates



BCP-First Colostrum® Bovine IgG - Escherichia coli Antibody

| BCP - First Colostrum [®] | COLOSTRX [®] Plus | Sav-A-Caf [®] Bovine Colostrum |
|--------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| | FEATURES | |
| 50gms IgG/dose | IgG level not listed on label | 50gms IgG/dose |
| Contains high vitamin content of A, D ₃ and E | No vitamins listed on label | No vitamins listed on label |
| Contains high levels of lactic acid bacteria (2,500,000,000CFU) | No lactic acid bacteria listed on label | No lactic acid bacteria listed on label |
| Durvet labeled so no price pressure from non-Durvet distributors | Many distributors (both Durvet members & non-Durvet members) have the product to sell | Many distributors (both Durvet members & non-Durvet members) have the product to sell |
| USDA licensed for use in neonatal calves against K99 <i>E.coli</i> | No claims or license | USDA licensed for use in neonatal calves against K99 <i>E.coli</i> |
| Free of bovine serum | Contains bovine serum | Free of bovine serum |

BCP First Colostrum BENEFITS

- Higher protein source from BCP First Colostrum because IgG's are higher, resulting in calf having a better chance of achieving optimum health
- High vitamin levels result in stronger bones, better immune system and a healthier calf. Lactic acid helps the digestive system take in food stuffs from the mother and to better assimilate this feed intake resulting in a better growing calf and higher weights at weaning.

Calf Feeding Management

Colostrum for your newborn calf is the single most important thing you can do for your animal. Research has documented a direct link between failure of passive transfer of colostral immunoglobulins in calves and susceptibility to diseases. Administering colostrum and assuring adequate intake is the most important managerial practice for disease prevention in neonatal calves. When colostrum is not available or the quality of the dam's colostrum is unknown, BCP FIRST COLOSTRUM® can provide the additional immunoglobulins critically needed to protect newborns. BCP FIRST COLOSTRUM® is also the only USDA passive transfer supplement proven to aid in the prevention of scouring caused by *Escherichia coli* K99 bacteria.

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